



# brilliantly simple – simple brilliant

The new flexible and modular  
booth system





# Installation, handling





Lightweight aluminium frame (industrial quality) form the basis of this modern, mobile and modular stand system. The installation itself is as simple as everything. Just screw them by hand, without any further tools, and achieve a very stabile construction.



After the assembly, the high-quality frames form an extremely stable basic construction; the basic of your presentation system, room dividers, trade show booth ...



After the set-up, you just put the graphic on the frame profiles. (For an easy handling, the graphics are assembled with magnetism). It enables you also a fast and easy changing of each panel, individually.



The tool less assembling works also for bigger set up's

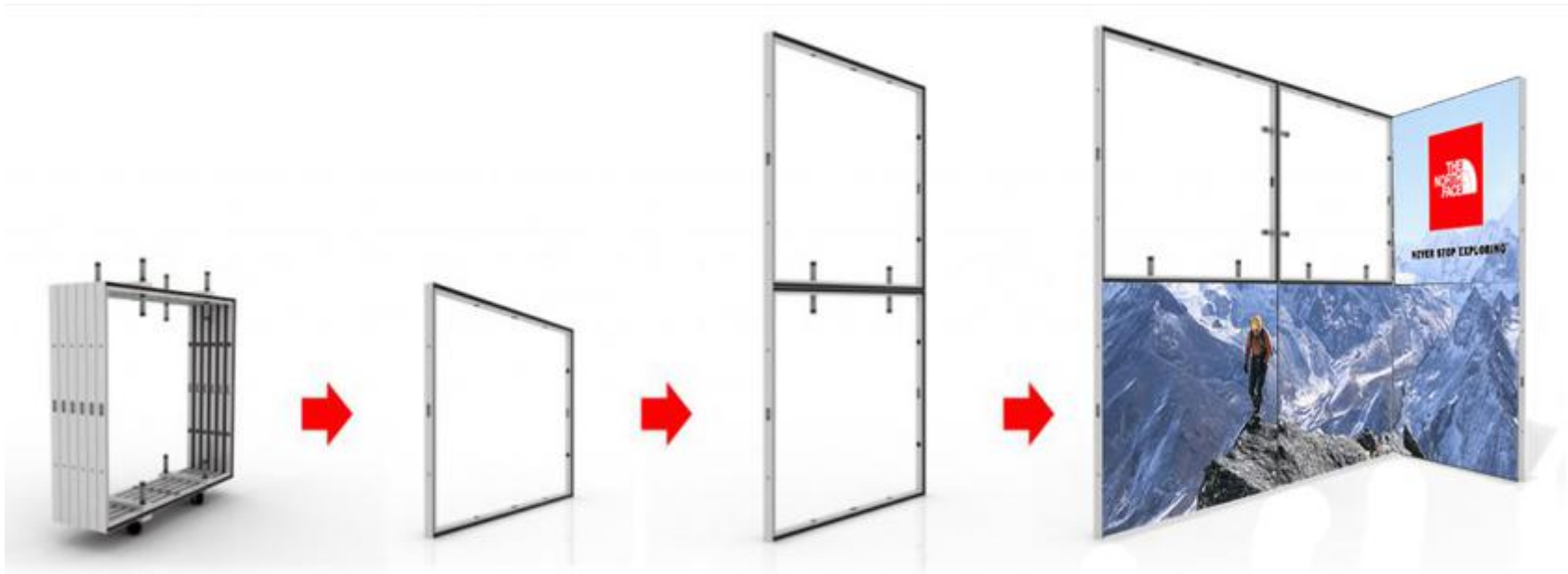


And the ready, professional looking, result.



# 1 System, „1000 Opportunities“

Further details, case histories



All the following examples are **always based on the same system.**

Depended of your project, mount the existing frames just by your hands together.  
Clip your graphic into the frame – and that's it.





Installation time  
about 30 Min

Graphik  
is on both sides of  
the system possible

Counter  
also based of the standard frames  
Longer borads optional



PVC

Acryl

Alu-cobond

Typing  
backlited

Individuale surface

The surface materials can be adapted depend of your individual needs.  
Here PVC, acrylic and Alucobond, backlit design, 3-D elements, ...



*Small screen could be „inside“ of the system*



*System is also stabile enough in order to fix a big screen.*



*Same system.*

- a) a special single frame (dif. sizes available)*
- b) Based of the same standard frames; however just with 50 or 75 cm width.*

**Desk:** Very stabile and based of the same system.  
So you might also use the same frames of the bar for some further construction at the booth

**Cabin:** Doors are also available or you might just use a curtain.



With shelving systems, monitor, cabine (advertising tower) and further more of helpfull details.



Despite toolless assembly, the results in an extremely high stabil construction. This makes the system suitable also for large booths or high levels.



**Save your budget with a sustainable system**

You could handle your presentation very flexible and fast.

Here you see it with a backlit white acryl as well with some special wood panel.



Use your system for further opportunities.



Use it for your event, road show, sponsoring, ... Indoor & Outdoor (tempory)



...or regards of some special demands. As a flexible office, dividing wall, camouflage, V.I.P lounges, ...





Invest **once** – with a **lifetime**  
**benefit**



Showroom, shop in shop, room divider, ...  
(The graphics are on both sides)



Sample price, **corner booth 4 x 2m and 2m high**

12 Frames á 1x1m, corner profiles, all connectors

€ 3.450.-

12 Graphics. (1 site) á 1x1m, Forex (magnetic)

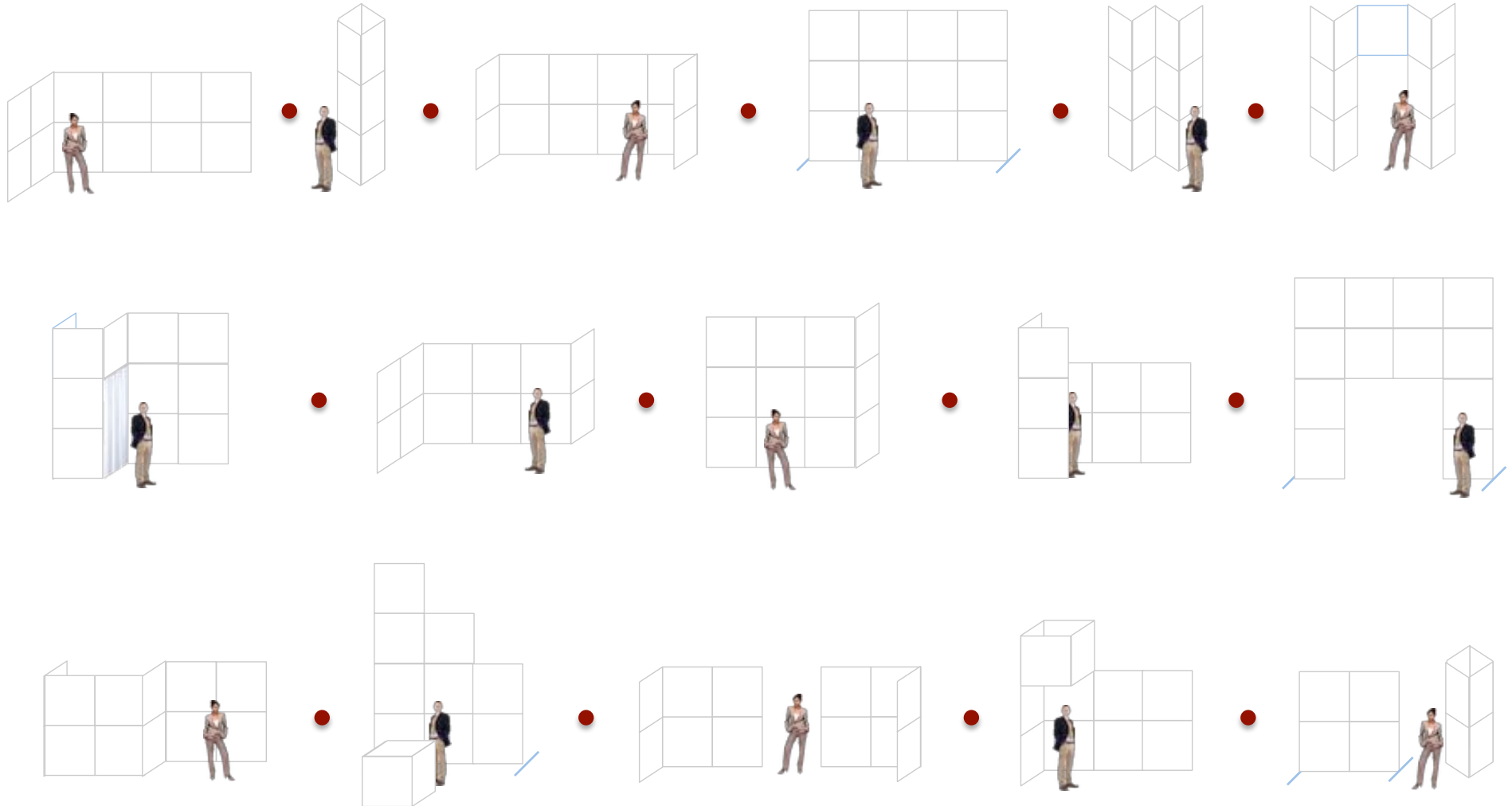
€ 720.-

(Prices just for your orientation. Validity only after a customized offer, exclude transport and tax/VAT, Jan'14)



# Further variations of the previous corner wall "Citroen"

With **only 12 frames**, you can set up **min. 20** others variations.



(partly some additional accessories required, such as further corner or side support legs)



... Finished within 40 minutes, special designs (e.g. the counter board in XX length)



# Sample corner booth (4 x 3m x 2,5m high)



12 Frames á 1x1,25m, corner profile, connectors

€ 3.799.-

12 Graphics (1 site) á 1x1,25m, Forex (magnetic)

€ 899.-

(Counter in dif. dimensions available)

(Prices just for your orientation. Validity only after a customized offer, exclude transport and tax/VAT, Jan'14)



# Info wall „flexible shape“ (4m w x 2,5m high)



## Sample

**Info wall complete** 8 frames á 1x1,25m, 8 hinges, all connectors only € 2.490.-

(Graphics from 69.-/m<sup>2</sup> (3mm Forex® incl. magnetic stripes on the back side – ready to use. Other materials/surfaces on request

(Prices just for your orientation. Validity only after a customized offer, exclude transport and tax/VAT, Jan'14)



... and further versions – just with the same amount of frames







# In respectable society



Mercedes-Benz



CHIVAS



T-Mobile



Some clients who already use the benefit of this unique system.

brilliantly simple – simple brilliant

Summary



## Save your money with this unique, modular and nice booth system

- Lightweight, durable and extremely robust system of anodized aluminum
- Made in Europe with 5 years warranty
- Readily available, easy to use and tool-free assembly
- Great flexibility, mobile, modular, for small or large booths
- With only 18 frames (e.g. 6x3 m corner) you can already design more than 40 additional combinations
- Great value for money
- Modern design and aesthetic look
- Versatile expandability
- Just the perfect presentation for your products and your company

& ...

a great dedicated and individual support





Brilliantly simple. Simple a system which will excited you.



**circom™ messe&marketing**



In order to make your  
daily work easier.  
Benefit of our full service.





3,75m

Our full service

2,5m

Eckstand 6x5m, 2 Kabinen,  
Aufbauzeit ca. 2h  
Boden: Rolllaminat über Verlegeboden,  
Strom 3KW o. Nachtstrom,  
Fernwirkungelemente ....

- ✓ **Concept, creation, planning, consulting ...**
- ✓ **Organisation, production, graphic, construction, set up, logistic, ...**
- ✓ **Communication, PR, invitation, full campaign (on- and offline),...**
- ✓ **Enhance your team, Kick-off, trade show training, escort service at the booth**
- ✓ **Benefit from more than 20 years of trade show experience - everything just for more & better contacts**



## Benefit of our portfolio regards your projects.



Project management. Planning. Organisation.

Messe-  
Marketing

Messe-  
Strategie

Messe-  
Planung

Messe-  
Organisation

Messe-  
Kontrolle

Training. Workshops. Support. Presentations.

Messe-  
Training

Messe-  
Begleitung

Team-  
Building

Messe-  
Workshop's

Vorträge

Booth. Design & Construction. Booth systems.

Messe-  
Bau

Mobiles-  
MesseSystem

Messe-  
Ausstattung

Messe-  
Grafik

Produkt-  
Präsentation

Brand. Trade show communication. Marketing.

Branding  
Marken-  
Positionierung

USP  
WertePyramide

Einladungs-  
Management

Kommunikation  
on-, offline

Events & Kunden-  
veranstaltungen



## Your contact

- . Rund um Ihren Messeauftritt (mobil oder für hochwertige Systembauweise)
- . Für eine erfolgsorientierte Vorbereitung Ihrer Mitarbeiter
- . Für alle Fragen damit Sie bei Ihrer nächsten Messe mehr erreichen
- . Auch wenn es mal wieder „brennt“, oder auch außerhalb von üblichen Geschäftszeiten



*Michael Kaaz*  
*Your dedicated partner*



### **circom™ messe&marketing**

- . Messekonzepte und -beratung
- . Messeunterstützung und -begleitung
- . Messetraining mit Langzeitwirkung
- . 3D-Messe Wahrnehmungsanalyse
  
- . B2B Marketingservice, Neuromarketing

Tel +49 151 2177 9894

[www.circom.biz](http://www.circom.biz) - [mkaaz@circom.biz](mailto:mkaaz@circom.biz)

### **Mobiles AusstellungsSysteme**

- . Planung, Beratung, Grafik, Mietmobiliar
- . Licht, Bodenbeläge, Mietmobiliar, ...
- . Logistik, Auf- und Abbau, Begleitung, Vertrieb

**Präsentationstermine nach Absprache**

[www.mein-mobiler-messestand.de](http://www.mein-mobiler-messestand.de)